



小母牛一滙豐

「開卷助人」計劃 2011-12

Heifer - HSBC Read to Feed

閱讀可改變世界
Reading can Change
the World



提升閱讀
Enhance Reading



培養愛心
Nurture
a Caring Heart



貢獻祖國
Make a difference
in rural China



善款用途

幫助雲南香格里拉、玉龍及西盟縣貧困農民，透過飼養牲畜而自力更生

Use of donation

Help the poor families in Shangrila, Yulong and Ximeng County in Yunnan improve livelihood through livestock rearing