



Sichuan Yilong Mountainous Community
Environmentally
Friendly Development Project
Progress Summary (2) – (as of Jun, 2011)

1. Project profile

This project was launched in October, 2010 and aims to provide 120 cows to 120 households in Dengbao Village and 500 pigs to 180 households in Caijiaping Village and Mengziliang Village. Another 480 families will benefit from Heifer “Passing on the Gift” (POG) process and a total of 780 families will become self-reliant. This project will support the three villages to form 20 Self-Help Groups (SHGs) to enhance the development of the livestock industry through the collaboration of SHGs and further promote rural collaborative organizations. It will also improve the target communities’ awareness and capacity on environmental protection through scientific and environmentally friendly animal management.

2. Animal distribution

Project Village	Animal Distribution	Original Family	POG Family
	Planned / Finished	Planned / Finished	Planned / Finished
Dengbao Village	120/50 (beef cattle)	120/50	480/0
Mengziliang Village	60/35 (Swine) 220/65(pigs)	100/42	
Caijiaping Village	40/5 (Swine) 180/82(pigs)	80/34	
Total	620/237	300/126	

3. Project Progress

Objective	Progress
Objective 1: By the end of the project, 780 families in target communities will practice effective and efficient application of the tools to achieve solidarity and social harmony by the end of the project	
<ul style="list-style-type: none"> Self-Help Group (SHG) – Project community will establish SHGs for sustainable development. SHG holds meetings aims to strengthen the community cohesion through activities. 	<ul style="list-style-type: none"> Self-Help Group (SHG) <ol style="list-style-type: none"> SHGs were formed and conducted activities on a regular basis (about 2-3 times per month) The project management council (PMC) conducted 2-3 times of meetings. The PMC organized the participants to work out a

<ul style="list-style-type: none"> • Training - Conduct training before and during the project. It contains animal management, 12 cornerstones, Value-based Holistic Community Development (VBHCD) and POG, etc. • Exchange visit – Exchange visits will be organized among project communities for learning opportunities. 	<p>general annual plan and monthly plan using the PSRP method.</p> <ul style="list-style-type: none"> • Training <ol style="list-style-type: none"> 1、 32 related training sessions were conducted in the communities, including 12 cornerstones training, integrity training and SHG fund management. • Exchange visit <ol style="list-style-type: none"> 1、 Organized some members of PMC to visit Liaoyuan Village to learn the POG experience.
<p>Objective 2: 780 project families in target communities will improve income and nutrition by the end of the project.</p>	
<ul style="list-style-type: none"> • Training - Conduct training before and during the project. It contains animal management, 12 cornerstones, VBHCD and POG, etc. 	<ul style="list-style-type: none"> • Training <ol style="list-style-type: none"> 1、 16 trainings on technology of raising pigs and tree planting were conducted. 2、 The participants attended family financial planning training. 3、 Through training, the participants have learnt to diversify their outputs.
<p>Objective 3: By the end of FY16, 780 target families have improved the environment in and around project communities and are better able to respond to natural disasters.</p>	
<p>Training - Conduct training before and during the project. It contains animal management, 12 cornerstones, Value-based Holistic Community Development (VBHCD) and POG, etc.</p>	<ul style="list-style-type: none"> • Training <ol style="list-style-type: none"> 1、 Production means and lifestyles that are not improved or that are unsanitary will need to be improved.

	2 、 Five trainings on environment protection, community sanitation and health were provided.
<ul style="list-style-type: none"> Objective 4: Improve communities' market access 	
<ul style="list-style-type: none"> Market training and support 	<ul style="list-style-type: none"> 12 related training was provided. 32 vegetable greenhouses were built in Caijiapeng Village

4. Stories

A selfless village head

Story by Chao Daiyong and photography by Lixue



Chen Liangbin is the former village head of Dengbao Community, Dafeng Township. He is also one of the members of the Project Management Committee and the group leader of the Purchasing group. Aside from his regular work, he has been doing some cattle dealing business for many years. For this reason he knows quite well about cattle breeding as well as cattle dealing. When he served as the village head he was very supportive and helpful to the Self-help Group.

During the initial application for the Heifer Project, the villagers were puzzled about what kind of livestock should be raised. On hearing this Chen immediately offered his helping hand to them and analyzed the benefits cattle breeding could bring by sharing his cattle breeding experiences in recent years. With his help the villagers decided to raise cattle.

When the project began, Chen and other members of the Project Management Committee held discussions for cattle breeding techniques and disease prevention. Meanwhile, he led the members and some representatives of the villagers to travel through different towns and villages to find suitable breeds for raising. They even visited farmers one by one. Once they got quality breeds they would send the breeds back to the community by themselves and soon distributed all the breeds to the villagers. During the cattle breeding, he helped resolve problems encountered by the farmers immediately.

Chen also dedicated himself to the construction of the village road and he has tried every possible means to seek funding for the construction. Luckily, the money is now ready and the farmers can expect to be able to use the new road for transporting their produce out of the village next year.

5. Photos



Villagers signing agreement



Project training



Project Management Committee (PMC) meeting



12 Cornerstones training



Participatory Self-Review and Planning (PSRP)



EM/BL, HHK
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